

# LeadCapture for Next Gen MSP Tour 2023

TechnologyMarketingToolkit

Phoenix, Arizona December 5<sup>th</sup> – 6<sup>th</sup>

Looking to purchase lead retrieval licenses? Continue to enhance your experience at the **Next Gen MSP tour in Phoenix** with an easy-to-use lead retrieval tool. We have partnered with Cvent to provide lead retrieval services through their LeadCapture product. We appreciate your support at our event and want you to be able to track the impact of attending our Conference.

## How It Works:

- Scan badges to gather lead information
- Score leads and takes notes
- Export leads to any database on demand

## APP LICENSE

Purchase an app license to download the Cvent LeadCapture app on your own Android (8+) or iOS (14+) device. Use the app to scan leads and capture relevant qualifying information.

**\$249**

Single  
LeadCapture License

**\$149**

Additional  
LeadCapture License

## DEVICE RENTAL LICENSE

Purchase a Device Rental license to pick up a Handheld Infrared Laser Scanner onsite for faster and seamless scanning – price includes app access license!

**\$399**

Order Through  
November 6<sup>th</sup>

**\$449**

Order Between  
November 7<sup>th</sup> – November 20<sup>th</sup>

**\$499**

Order After  
November 20<sup>th</sup>

## Badge Kit - \$995

Purchase a badge kit to scan leads with your own lead retrieval solution at the event.

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## 1 FINISH SETTING UP YOUR EXHIBITOR ACCOUNT

- [Click here](#) - Enter your details and click **Create Account**.
- You will soon receive the email “Welcome to NG – 2023 Next Gen MSP Tour Phoenix, AZ” from Holly Williams. Click **Log In** within the email.
- Don't remember your password? Click on “**Forgot?**” to set up your password. You will soon receive the email “Reset your Onsite Solutions Password”
  - If you have LeadCapture login credentials from past events, log in with your email and previously created password. Once logged in, click **Switch Event** (top left) and click Join Event. Search the Event Code:
    - **B2AF2679D682** and add NG – 2023 Next Gen MSP Tour Phoenix, AZ to the list of events you're exhibiting at.

## 2 LOGGING BACK IN TO YOUR EXHIBITOR PORTAL

- Log back into your Portal with [this link](#). Do not click **Add your company**.
- Use this Portal to:
  - *Purchase additional LeadCapture licenses, if necessary*
  - *Assign licenses to registered onsite staff*
  - *Create lead-qualifying questions*
  - *Export your leads after the event*

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## SUPPORT

New to LeadCapture or want additional help? [This how-to](#) is all you need to get set up. Questions? Email [leadcapture@cvent.com](mailto:leadcapture@cvent.com) with any general LeadCapture questions.