Event Schedule

Day 1 – Vendor Load In & Cocktail Reception

3:30 PM – 4:30 PM   **Vendor Load In**

4:30 PM – 5:30 PM   **Registration & Welcome Cocktail Reception**

Day 2 – Main Sessions

7:45 AM – 8:15 AM   **Registration, Breakfast & Networking**

8:15 AM – 8:50 AM   *"Beyond The Security Stack: Your Cybersecurity War Chest"* (Galactic Advisors – Bruce McCully)

8:50 AM – 9:50 AM   *"How To Package And Price A Highly Profitable Cybersecurity Solutions"* (Vector Choice - Will Nobles)

9:50 AM – 10:00 AM   *"Zero Trust At The Endpoint, Fighting Ransomware With Allowlisting and Ringfencing"* (ThreatLocker)

10:00 AM – 10:20 AM   **Break**

10:20 AM – 10:50 AM   *"The IT Complete Vision"* (IT Complete)

10:50 AM – 11:00 AM   *"Your MSP Life Just Got Easier"* (Channel Program – Matt Solomon)

11:00 AM – 12:20 PM   *"The Million-Dollar MSP Blueprint: How To Quickly And Easily Blow Past A Million In Profitable Revenue In 2023"* (TMT - Aaron Leicht)

12:20 PM – 12:25 PM   **60 Second Quick Fires**
#1 Probax
#2 Blackpoint Cyber

12:25 PM – 1:25 PM   **Lunch**

1:25 PM – 1:35 PM   *"Leverage MSP Bundles to Maximize Growth and Create Demand"* (Opentext Cybersecurity)

1:35 PM – 1:45 PM   *"Earn More From Your Cybersecurity"* (Coro)

1:45 PM – 2:45 PM   *"Three Digital Marketing 'Musts' To Transform Your MSP Into An Online Sales And Referrals Machine Right Now"* (TMT - Aaron Leicht)

2:35 PM – 3:05 PM   **Break**

3:05 PM – 3:35 PM   *"MSP Hiring Blueprint"* (Bazar Solutions - Mike Bazar)

3:35 PM – 4:05 PM   *"How To Get MDF Money From Vendors To Pay For Your* **Marketing"** (Sagester Associates Group - Fred Sagester)

4:05 PM – 4:15 PM   **Event Wrap Up**

4:15 PM – 5:00 PM   **Vendor Load Out**